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WAR FOOD ADMINISTRATION
Washington 25, D. C.

July 19, 1943

ADMINISTRATOR'S MEMORANDUM NO. 20

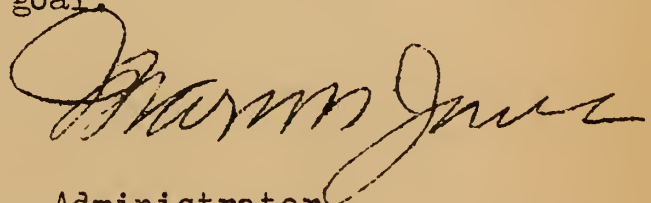
Production Goals for 1944

The War Food Administration announcement of July 13 gave the general outlines of the 1944 food production program. It also announced a specific goal for planting 68 million acres of wheat for the 1944 harvest. We now have before us the job of establishing specific production goals for other important commodities in the 1944 program. These should be ready for administrative use by September 1. It is therefore important that concentrated attention be given to this work during the next few weeks.

Mr. J. B. Hutson, Associate Administrator of the War Food Administration, is designated to supervise the planning and development of the 1944 production program. Under his supervision, Mr. Sherman E. Johnson will work with responsible officials of the War Food Administration and other agencies to plan, develop, and submit for approval a goals program for 1944.

Mr. Johnson has been requested to establish commodity goals committees which include representatives from different agricultural agencies. It will be the responsibility of each commodity committee to prepare a suggested goal for that particular commodity after full consideration of requirements and of production, distribution, and price problems. A review committee will also be designated to review the commodity committee recommendations in their relation to an over-all production program.

In working out production goals for each commodity special consideration should be given to civilian and non-civilian requirements, to production capacity, to capacity for transportation, storage, and processing, and to the price that should prevail for the commodity in relation to other commodities in order to obtain the suggested goal.


Administrator

